

Moovick Corporate Profile & Positioning

Who We Are

Moovick is a digital platform transforming traditional logistics into a flexible, on-demand service (**Logistics-as-a-Service**). We connect B2B clients and individuals with a verified network of transportation and relocation professionals across Europe. By combining proprietary marketplace technology, AI-powered matching, and multilingual automation, Moovick removes the friction of language barriers, pricing uncertainty, and fragmented provider networks.

The Problem: Access Over Transportation

The biggest inefficiency in logistics today isn't a lack of trucks—it's a lack of instant **access**. While the world has moved to digital, many companies still manage urgent tasks through a chaotic mix of manual chats and endless phone calls. Moovick provides the "on-demand button" for verified capacity exactly when it's needed: same-day, cross-border, and without the overhead of old-fashioned negotiations.

The Solution: Logistics in Your Pocket

- **For B2B Clients:** Moovick acts as a flexible digital extension of your operations. We enable businesses to scale instantly without the burden of fixed fleets. With the Moovick platform, booking a van is as simple as ordering a taxi.
- **For Individuals & Expats:** We remove the complexity of international and domestic relocations, handling the "human" side of moving with digital precision.



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Innovation, Technology & Exciting Facts

At Moovick, we don't work like machines; we empower people with them. While our proprietary **AI matching system** instantly analyzes location, timing, and provider availability, we believe true logistics requires a human soul.

Each task is unique. Our technology structures the data and bridges the "request-to-confirmed" gap from days to hours, but our experts personally refine the details. This hybrid approach—**AI for speed, Human for nuance**—makes high-scale, same-day logistics an operational reality.

Exciting Facts About Moovick:

1. **The Café Origin:** The first concept was sketched on a paper napkin in a café during the early days of the pandemic—a testament to agile innovation.
2. **Beyond Ordinary:** We solve the "impossible," from transporting unique exhibition pieces to providing last-minute logistics for international TV productions and music video shoots.
3. **Cross-Border Experts:** Over 75% of our operations are complex international tasks, proving our capability in navigating European logistics hurdles.
4. **Zero Language Barriers:** Our platform's integrated automatic translation ensures that a German client and a French driver coordinate perfectly without a shared language.
5. **Lean & Global:** Moovick may look like a large platform with many departments, but most processes are managed by a team of around 10 people.
6. **The 24-Hour Reality:** We thrive in the unpredictable; most of our tasks are booked 24–48 hours before execution.
7. **Logistics-as-a-Service:** We represent the transition from fixed assets to flexible digital utilities—logistics that scales with you.
8. **Verified Trust:** Every professional on our platform is strictly vetted, ensuring that "on-demand" always means high-quality and secure.
9. **The "Luggage Pool" Roots:** Originally the project was called Luggage Pool and focused on helping people ship personal luggage when relocating.



Speakers Insights, Quotes & Vision

Meet the Founders: Logistics redefined by tech and empathy.

Anastasiia and Palash Agrawal are the visionaries behind Moovick. By blending deep supply chain roots with computational mathematics, they've spent the last 4 years turning rigid, manual coordination into a transparent digital ecosystem. At **TRANS4LOG 2026**, they will reveal how the synergy of AI and empathy is defining the next chapter of logistics: an era where moving is no longer a burden, but a seamless, on-demand experience.

"The biggest inefficiency today is not transportation — it's access. We help companies unlock capacity on demand—without friction." — **Anastasiia Agrawal**

"The future lies in platforms that bridge the gap between complex technology and real-world service. Moovick is that bridge." — **Palash Agrawal**



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